HAZEL DOCTOR

UX/UI Designer

🔗 https://hazel.doctor
✉ hello@hazel.doctor
📞 (404) 821-4912

SUMMARY

Insightful web developer turned UX/UI Designer with experience in collaborating with agile teams. Strengths include conducting data-driven research on pain points and user needs and crafting thoughtful strategies carried out through iterations.

EXPERIENCE

UX DESIGN CONSULTANT / FRONT END DEVELOPER

Freelancing | Atlanta, GA | Aug 2018 - Present

- Consulted on business objectives, brand identity, and design suggestions to drive appropriate timeframe and sprints
- Implemented and launched online design consultancy that connected customers, within 2 months- see https://www.anneherron.com/

FRONT END DEVELOPER

DentalPost | Atlanta, GA | Aug 2017 - Aug 2018

- Revamped legacy source code of production application, resulting in increased usability by 50%
- Increased marketing campaign click-through rates by 25% after redesigning and building email templates with HTML and CSS
- Contributed 60+ commits (~4K lines of code) to dental staffing SaaS with 750K users

WEB DEVELOPMENT JUNIOR MENTOR

Thinkful | Atlanta, GA | Mar 2017 – Aug 2017

- Offered training to over 200 novice programmers on fundamentals of programming (HTML, CSS, JavaScript, and jQuery)

LEAD RESEARCH SPECIALIST

Emory University | Atlanta, GA | Jun 2014 – Aug 2017

- Redesigned website with findings from participant feedback, generating 100+ page views per month
- Maintained EEG software and devices by running yearly updates and digital calibration, saving $40k in repair costs

PROJECTS

OMNICLOUD

Desktop and Mobile Prototypes

- Conceptualized and designed a cloud storage application with secure file storage, synchronization, and collaboration for enterprises
- View desktop prototype: https://bit.ly/2QLqGry
- View mobile prototype: https://bit.ly/2AbrBYa

SKILLS

Research
Surveys and Interviews
Experience/Journey
Mapping
User Personas
Usability Testing

Design
Information Architecture
User Flows
Wireframing
Prototyping

Technologies

Sketch	Trello
Figma	GitHub
InVision	UsabilityHub
Framer	Adobe CC

Web Development
HTML/CSS
JavaScript
React.js
Git

EDUCATION

UX DESIGN PROGRAM
Bloc | Dec 2018

WEB DEVELOPMENT PROGRAM
Thinkful | Aug 2017

BA, PSYCHOLOGY
Emory University | May 2014
Atlanta, GA